

The Dairy Center for the Arts Sponsorship Fund	Associate Sponsor	Executive Sponsor	Programming Partner	Producing Partner	Creative Partner*
Annual Levels and Benefits	\$2,500	\$5,000	\$10,000	\$20,000	\$30,000+
BRANDING AND RECOGNITION					
Name recognition on The Dairy annual donor wall	x	x	x	x	x
Name recognition on website	text listing	logo	logo	logo	logo
Name recognition in The Dairy corporate mailings and email campaigns		logo	logo	logo	logo
Sponsorship and branding of a specific program with corporate name/logo in related marketing (newspaper ads, direct mail, invitations, radio)			x	x	x
Corporate name/logo on signs and/or grounds banners for sponsored programs			signs	signs/banners	signs/banners
Emcee mentions and on-site promotion opportunities at sponsored events			x	x	x
Complimentary program ads				x	x
Featured article on The Dairy web site for one month				x	x
Naming rights for specific programs and/or building spaces					x
EXECUTIVE AND EMPLOYEE BENEFITS					
Complimentary email newsletter subscriptions	unlimited	unlimited	unlimited	unlimited	unlimited
Ticket credit to The Dairy events with personalized concierge service		\$250	\$500	\$1,250	\$1,500+
Invitation for CEO and guest to annual recognition event		x	x	x	x
Corporate volunteer opportunities	x	x	x	x	x
ARTS EXPERIENCE					
Customized lecture, presentation, gallery experience or performance at The Dairy or corporate site				x	x
MEETINGS AND EVENTS					
Complimentary corporate facility rentals available M-F, subject to calendar availability, holidays excluded. The Dairy caterers and all event costs assumed by sponsor.		Gallery daytime event for up to 14 guests	Gallery reception for up to 75 guests	Performance Space or Lobby/Gallery for up to 250 guests	Performance Space or Lobby/Gallery for up to 250 guests plus access to other venues as available

* Custom partnership packages available for annual sponsorship in excess of \$10,000