



The Dairy will market your event in the following (all included in rental fee):

- Monthly *What's Happening* calendar of events
- Monthly Dairy Email News (2,000+ subscribers)
- Advertisement on The Dairy website under upcoming events
- Your event marketing materials in the building
- Listing in banner ads in Daily Camera & Boulder Weekly for 2 weeks prior to event
- The Dairy offer's a listing of local events calendar to all renters

News Paper Marketing (not include in rental fee):

By renting space at The Dairy you will receive a discount in The Daily Camera and Boulder Weekly for additional advertising (The Dairy will be listing you in our banner ad for your event) (some restrictions in sections apply).

The Daily Camera

- Please contact Cricket Baylor (cricket@dailycamera.com) as soon as you decide to place an ad. 303.473.1386. You will be billed by the Daily Camera.
- The Daily camera will price your ad
- Pre-designed ads need to be emailed to Cricket on the Monday before you would like to see your ad run.
- See grid below for sample pricing.

Height x Width	Total
2" 3.75"	\$36
2.5" x 3.75"	\$45
3" x 3.75"	\$54
3.5" x 3.75"	\$63
4" x 3.75"	\$72

The Boulder Weekly

The Dairy Center for the Arts offers collaborative advertising in the Boulder Weekly for the flat rate of \$50. Your ad will run in the arts section. The ad runs Thursday to Thursday.

Height x Width	Pricing
Various	\$50

- Please contact Nini Coleman as soon as you decide to place an ad. 303.898-1486 or nini@dingdangdesign.com this reserves your space in the banner.
- All ads in the Boulder Weekly will be designed by The Dairy staff.

Payment is due upon the placement of your ad. Make checks payable to The Dairy Center for the Arts with a memo for collaborative advertising.

**For more information contact Nini Coleman at
303 898-1486 or email nini@dingdangdesign.com**